

NO DIVERSION

MATRIX WILL TURN THIS PROBLEM AROUND.

MATRIX

STARTING NOW AND RIGHT NEAR YOU

OUR RECENT ACTIONS

- ▶ We launched a new state-of-the-art product coding system that is **100% accurate** in tracking products to diverters.
- ▶ We partnered with **new Distributors** that have a successful track record against diversion and refuse to allow it in their markets.

As a result, in the past 6 months, our Distributors have terminated or put purchase limits on over **500 salons** that have sold products to Diverters.

WHAT YOU CAN DO TO HELP

1. If you are approached by anyone wishing to purchase products from you in bulk or even a small amount each week or each month at reduced prices, **BEWARE!** Experience tells us these products will end up on retail and drug store shelves.
2. If you are approached by a collector, get their name and telephone number and contact us immediately at **800-503-3997** or **NoDivert@AOL.com**.

ALWAYS REMEMBER TO TELL YOUR CLIENTS

- Product quality is guaranteed **ONLY** when purchased in the salon.
- Only you can recommend the right products for them
- The average price for a bottle of Matrix shampoo or conditioner through an unauthorized outlet is generally 10% higher than salon retail prices.

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