

Great Clips®

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Daily Line

Daily Shampoo

What it is:

A nice, straightforward shampoo, great for the whole family and perfect for daily use.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C. Provides added shine to hair.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Often used as a cleansing agent and is considered useful in stimulating circulation. Used in hair care products to add life to hair.

Who Needs This Product:

This shampoo is recommended for daily use on healthy hair of all textures. Propose it to people who may not have special hair needs, but who are interested in achieving professional results. Can be used on members of the whole family, but small children may prefer Sassy Suds Shampoo.

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Color Guard Daily Shampoo

What it is:

A daily shampoo that will protect even the most delicate hair color and give added shine and life to all hair types.

Key Benefits:

- Light, subtle fragrance
- White Tea for shine
- Ginger for natural proteins
- Gentle color safe cleansing that protects the color from fading
- Adds moisture to the hair

Who needs this product?

This product can be used on all hair types and is specifically formulated to protect color treated hair. Provides color treated hair added shine, moisture and longevity at an affordable price.

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Daily Conditioner

What it is:

A versatile conditioner formulated to add softness and shine to healthy hair that ranges from medium to course texture.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C. Provides added shine to hair.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Considered useful in stimulating circulation. Used in Hair Care products to add life to hair.

Who Needs This Product:

This conditioner should be used in conjunction with Solutions Daily Shampoo and is recommended for healthy hair ranging from medium to coarse texture. Propose it to people who may not necessarily have special hair needs, but who are interested in achieving professional results. Can be used on members of the whole family, but younger children may prefer “Afraid Knot Detangler.” Finer hair may prefer the Solutions™ Leave-in Conditioner or to switch to our Volumizing line.

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Daily Leave-In Conditioner

What it is:

A light conditioner spray that can easily be applied directly to dry ends for added protection or to aid in detangling.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Considered useful in stimulating circulation. Used in Hair Care products to add life to hair.

Who Needs This Product:

This versatile conditioner may be recommended for a variety of customers. If a customer has no special hair-care needs but their hair is of a fine to medium texture, recommend this light conditioner as an alternative to our more heavy cream Daily Conditioner. If a customer has longer hair, this conditioner may be used alone as a detangling agent or in conjunction with our cream Daily Conditioner to provide their ends with added nourishment and protection. In summer months, this leave in conditioner makes a great beach accessory.

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Color Guard Daily Conditioner

What it is:

A lightweight, color safe conditioner that detangles, nourishes and adds shine to all hair types.

Key Benefits:

- Light, subtle fragrance
- White Tea for shine
- Ginger for added life
- Weightless detangling and nourishing

Who needs this product?

This conditioner should be used in conjunction with Color Guard Daily Shampoo for optimal performance. This product can be used on all hair types and will protect color treated hair. As well as add moisture, shine, manageability and longevity to the hair at an affordable price.

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Styling Gel

What it is:

A medium to firm hold gel, recommended for any hair texture.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C. Provides added shine to hair.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Considered useful in stimulating circulation. Used in Hair Care products to add life to hair.

Who Needs This Product:

Gels provide excellent style support when used on wet hair before blow-drying, they also offer fun “wet-look” alternatives for people who like to slick their hair back or keep their curls defined.

This medium to firm hold gel provides an excellent foundation to hair styles on people with most types of hair textures, however people with finer hair may enjoy the lighter hold of Solutions™ Volumizing Gel and people who prefer a no-nonsense, won't move type hold will probably prefer Solutions™ Firm Hold Gel found in the Men's line.

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Designing Taffy

What it is:

A fun, inventive product that gives your customer a pliable hold and lots of shine.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C. Provides added shine to hair.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Considered useful in stimulating circulation. Used in Hair Care products to add life to hair.

Who Needs This Product:

Designing Taffy is a versatile product that can be recommended to customers with a wide range of hair lengths and textures. Excellent for achieving funky looks on shorter, texturized styles but may also be used to smooth and define. Gives added depth to styles. Appeals to both male and female customers.

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Texturizing Pomade

What it is:

A light holding styling aid that lends lots of shine to your style.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C. Provides added shine to hair.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Considered useful in stimulating circulation. Used in Hair Care products to add life to hair.

Who Needs This Product:

Recommend Texturizing pomade to people with fine to medium textures of hair and who are looking for something they can use to slick their styles back, control frizz or that they can use for piecing. Unisex product appeals to both male and female customers, however heavier hair textures may achieve better results from Solutions™ Pomade found in the men's line.

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Finishing Spritz

What it is:

A firm Hold non-aerosol hairspray designed with long-lasting, environmentally friendly formula.

Key Benefits:

- Contains White Tea which is known to be rich in flavanoids, anti-oxidants and vitamin C. Provides added shine to hair.
- Contains Ginger, a naturally derived extract that contains vitamins A, C, B-complex and natural plant proteins. Considered useful in stimulating circulation. Used in Hair Care products to add life to hair.

Who Needs This Product:

This non-aerosol hairspray is recommended for people seeking a firm hold. Spritzing nozzle gives you greater control in application and is especially useful when trying to achieve extreme designs. Although this Finishing Spritz can be used on all hair-types, people with finer hair may prefer Solutions™ Finishing Mist found in the Volumizing line.

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