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Moisturizing Line

Moisturizing Shampoo

What it is:

A highly effective moisturizing shampoo that will help to repair and restore luster.

Key Benefits:

- Contains Evening Primrose, a natural oil derived from primrose flowers, that adds emollients to give the hair a smooth feel.
- Contains Aloe,, a pure, natural ingredient that provides high levels of moisture. Often used to promote healing of dry, damaged skin and hair.

Who Needs This Product:

This shampoo is can be used daily on hair that is coarse, curly, wiry, dry or damaged from chemical processes. It may also be effective for dry, itchy scalp conditions.

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Moisturizing Conditioner

What it is:

A rinse out conditioner that will help soften dry, coarse or damaged hair.

Key Benefits:

- Contains Evening Primrose, a natural oil derived from primrose flowers, that adds emollients to give the hair a smooth feel.
- Contains Aloe, a pure, natural ingredient that provides high levels of moisture. Often used to promote healing of dry, damaged skin and hair.

Who Needs This Product:

This conditioner is designed to be used following Solutions Moisturizing Shampoo. It will help to soften and add luster and shine to hair that is naturally curly, dry or damaged from chemical processes.

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Deep Moisturizing Balm

What it is:

An intense, moisturizing treatment for hair that is dry, lifeless, or has been damaged by chemical services.

Key Benefits:

- Contains Evening Primrose, a natural oil derived from primrose flowers, that adds emollients to give the hair a smooth feel.
- Contains Aloe, a pure, natural ingredient that provides high levels of moisture. Often used to promote healing of dry, damaged skin and hair.

Who Needs This Product:

Deep Moisturizing Balm should be used following Solutions Moisturizing Shampoo. It will repair damage and soften excessively curly, wiry or coarse hair. Stylist should recommend this product for daily use on customers with extremely damaged hair until they see an improvement, at which point customer should switch to weekly use and in the between times use Solutions Moisturizing Conditioner.

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Glossing Cream

What it is:

A light cream used to eliminate frizz, and add softness, shine and definition.

Key Benefits:

- Contains Evening Primrose, a natural oil derived from primrose flowers, that adds emollients to give the hair a smooth feel.
- Contains Aloe, a pure, natural ingredient that provides high levels of moisture. Often used to promote healing of dry, damaged skin and hair.

Who Needs This Product:

Although technically part of the Moisturizing line, Glossing Cream should be used for anyone desiring curl definition, softness and a polished look to their style. This product adds definition and shine with a very light, touchable hold.

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