

Great Clips®

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Quick Dry 18

What it is:

A maximum control instant finishing spray.

Key Benefits:

- Features self-locking actuator with fine, dry mist
- Fast-drying spray instantly controls and completes any style
- Provides healthy shine and a firm, no-fuss finish
- Dispenses in a wide spray pattern to ensure uniform application
- Sets quickly for lasting hold

Who needs this product?

Recommended for all hair types. Perfect for customers looking for a firm no-fuss finish.

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Guts 10

What it is:

A medium control volume spray foam.

Key Benefits:

- Boosts hair with flexible fullness and bold, gutsy style
- Lifts up the roots or provides all-over volume
- Creates structure
- Provides a lasting, natural and flexible feel
- Directional spray for precise application

Who needs this product?

Recommended for all hair types. Perfect for customers looking for a volume boost for their hair.

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Rewind 06

What it is:

A medium control pliable styling paste

Key Benefits:

- Twists, shapes and texturizes hair into changeable styles
- Pliable fiber network provides a “web of support” with control
- Creates versatile styles with strong shapes
- Stays moist and flexible so you can “replay” or rearrange the style
- Won’t weigh hair down
- Won’t build up on hair

Who needs this product?

Recommended for all hair types. Perfect for customers looking for pliable styles.

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Rough Paste 12

What it is:

A medium control working paste.

Key Benefits:

- Deconstructs with rough, ragged texture and moveable, lasting separation
- Provides definition and manageability with flexible control
- Molds and shapes strong, directional styles
- Stays pliable so you can rework styles
- Easy and unique dispensing system allowed for controlled dosage

Who needs this product?

Recommended for all hair types. Perfect for customers looking for ragged texture and pliable hold.

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Mint Clean Invigorating Shampoo

What it is:

Invigorating shampoo that strengthens hair and helps to maintain its natural balance.

Key Benefits:

- Leaves hair stronger and scalp tingling clean
- Lathers of dirt and build-up
- Stimulates scalp with tingling sensation
- Refreshing, energizing mint scent

Who needs this product?

Can be used on all hair types. Perfect for customers looking to strengthen hair.

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Cool Finish Invigorating Conditioner

What it is:

Invigorating conditioner that strengthens hair and helps to maintain its natural balance.

Key Benefits:

- Strengthens and moisturizes
- Stimulates scalp with tingling sensation
- Refreshing, energizing mint scent
- Leaves hair and scalp refreshed with manageability and shine
- Won't weigh hair down

Who needs this product?

Can be used on all hair types. Perfect for customers looking to strengthen hair.

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Chill Blast

What it is:

Daily antidandruff leave-in treatment.

Key Benefits:

- Provides refreshing relief for stronger hair and purified scalp
- Pyrithione zinc helps eliminate the symptoms of dandruff and avoid their recurrence

Who needs this product?

Can be used on all hair types. Perfect for customers with dandruff concerns or those just looking for firmer, stronger hair.

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Grip Tight

What it is:

A water-based medium control, medium shine holding gel.

Key Benefits:

- Provides long-lasting control and shine
- Flake-free style
- Built-in moisturizers keep hair from drying out

Who needs this product?

Recommended for men who need a medium control with a touchable shiny finish.

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Maneuver

What it is:

A water-based medium control, low shine working wax.

Key Benefits:

- Provides medium control, low shine and pliable texture
- Shampoos out easily and won't build up in hair
- Use on damp hair to mold style in shape
- Use with a blow dryer for a soft, natural finish

Who needs this product?

Recommended for men who need the control of a wax with flexibility.

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Outplay

What it is:

A maximum control, matte finish texture putty.

Key Benefits:

- Creates chunky separation with oversized pieces and a matte finish
- Crunch-free formula contains mineral salts for immediate grab and texture
- High styling memory with humidity resistance for lasting power
- Spreads easily on both dry and damp hair
- Shampoos out easily
- Anti-frizz and anti-static

Who needs this product?

Recommended for men who need chunky separation and maximum control. Great for men with textured, natural curl.

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Polish Up

What it is:

A water-based mild control, high shine pomade.

Key Benefits:

- Provides flexible control, high shine and definition
- Moisturizers add smoothness
- Anti-frizz and anti-static

Who needs this product?

Recommended for men who need light control and high shine. Great for men with highly textured hair.

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Stand Tough

What it is:

A maximum control, high shine extreme gel.

Key Benefits:

- Creates sharp shape, definition and shine
- Ionic bonds solidify hold for maximum staying power
- Shampoos out easily and won't build up in hair

Who needs this product?

Recommended for men who need a maximum control gel that provides high shine and lasting definition.

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Work Hard

What it is:

A maximum control, low shine molding paste.

Key Benefits:

- Firm, moldable paste works easily through hair for shaping styles with ultimate control
- Polystretch fibers keep styling flexible
- Shampoos out easily and won't build up in hair

Who needs this product?

Recommended for men who need a maximum control styling paste that provides moldability and strong textural effects with natural shine.

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