



# TEXTURE SEXY HAIR

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## CREATE BUILDABLE WAVY HAIR

The Texture Sexy Hair line allows you to create textured looks for lived in beach hair.



# BEACH'N SPRAY

A texturizing spray that uses sugar to deliver tousled-to-perfection beachy styles with touchable texture.



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## KEY BENEFITS:

- Low hold and sun-inspired shine
- Enhances natural or styled beachy looks
- Pliable texture and buildable body
- Sugar for texture
- Non-drying formula
- Argan oil for hydration

**HOW TO USE:** Spray onto damp or dry hair to add a beachy texture to any style. Reapply as needed.

**WHO NEEDS THIS PRODUCT:** For anyone who wants that beachy saltwater textured look.

## WORDS TO REMEMBER:

"Saltwater-and-sun inspired style on locks"  
"Beachy style"

# FOAM PARTY

A texturizing foam that adds grit and grip with medium hold.



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## KEY BENEFITS:

- 100% more volume for up to 72 hours
- Adds texture
- Adds shine
- Non-drying formula
- Sea salt for texture
- Almond oil for hydration

**HOW TO USE:** Shake well. Apply through damp hair and blow dry for a soft beachy texture. Apply to damp or dry hair for defined texture.

**WHO NEEDS THIS PRODUCT:** For anyone who wants to enhance their natural "beach" look with added volume and texture.

## WORDS TO REMEMBER:

"Beach to brunch and beyond"