






GREENLIGHT Planograms January 2024

Small Shelf Fixture–Solutions by Great Clips®



GREENLIGHT Planograms January 2024

Small Shelf Fixture–Solutions by Great Clips® SKU by SKU

 SHELF 5	3 in 1 Cleanser, 8 oz Item # 7706	3 in 1 Cleanser, 8 oz Item # 7706	Afraid Knot Detangler, 8 oz Item # 7714	Afraid Knot Detangler, 8 oz Item # 7714	Crazy Curls Cream, 8 oz Item # 7719	Crazy Curls Cream, 8 oz Item # 7719	Wacky Gel, 8 oz Item # 7723	Wacky Gel, 8 oz Item # 7723
 SHELF 4	Volumizing Shampoo, 10.14 oz Item # 7633	Volumizing Shampoo, 10.14 oz Item # 7633	Volumizing Conditioner, 10.14 oz Item # 7638	Volumizing Conditioner, 10.14 oz Item # 7638	Moisturizing Shampoo, 10.14 oz Item # 7620	Moisturizing Shampoo, 10.14 oz Item # 7620	Moisturizing Conditioner, 10.14 oz Item # 7625	Moisturizing Conditioner, 10.14 oz Item # 7625
 SHELF 3	Nourishing Shampoo, 10.14 oz Item # 7602	Nourishing Shampoo, 10.14 oz Item # 7602	Nourishing Conditioner, 10.14 oz Item # 7607	Nourishing Leave In Conditioner, 8 oz Item # 7612	Nourishing Leave In Conditioner, 8 oz Item # 7612	Nourishing Oil, 1.75 oz Item # 7615	Clarifying Shampoo, 10.14 oz Item # 7643	Clarifying Shampoo, 10.14 oz Item # 7643
 SHELF 2	Texturizing Pomade, 2 oz Item # 7665	Pliable Putty, 2oz Item # 7677	Fiber Cream, 3.4oz Item # 7675	Fiber Cream, 3.4oz Item # 7675	Thermal Protection Spray, 6.5 oz Item # 7662	Buildable Hairspray, 10 oz Item # 7680	Curl Hydra Souffle, 6 oz Item # 7686	Curl Whipped Mousse, 8.5 oz Item # 7682
 SHELF 1	Quick Dry Pre-Styler, 8 oz Item # 7660	Root Booster Thickening Spray, 10 oz Item # 7672	Root Booster Thickening Spray, 10 oz Item # 7672	Volumizing Foam, 7 oz Item # 7673	Boosting Blow Out Cream, 6oz Item # 7679	Glossing Multi-Task Cream, 3.4 oz Item # 7667	Designing Taffy, 3.4 oz Item # 7663	Designing Taffy, 3.4 oz Item # 7663

Vs. 2024-1

5

www.saloninnovations.com

GREENLIGHT Planograms January 2024

Large Shelf Fixture–Mens Products



GREENLIGHT Planograms January 2024

Large Shelf Fixture–Mens Products SKU by SKU

PAUL MITCHELL

SHELF 1

Tea Tree Shampoo 10.14oz Item # 7200	Tea Tree Shampoo 10.14oz Item # 7200	Tea Tree Conditioner 10.14oz Item # 7204	Tea Tree Hair & Body Moisturizer 10.14oz Item # 7214	Tea Tree Hair & Body Moisturizer 10.14oz Item # 7214	Tea Tree Lavender Mint Shampoo 10.14oz Item # 7218	Tea Tree Lavender Mint Conditioner 10.14oz Item # 7219	Tea Tree Shaping Cream 3oz Item # 7208	Tea Tree Firm Hold Gel 6.8oz Item # 7210
---	---	---	--	--	--	--	---	---

LATITUDE
by Great Clips®

SHELF 2

Latitude 2-in-1 Shampoo + Conditioner, 12oz Item # 7927	Latitude Daily Hydrating Shampoo, 12oz Item # 7922	Latitude Daily Hydrating Shampoo, 12oz Item # 7922	Latitude Daily Leave-In Conditioner, 12oz Item # 7932	Latitude Daily Leave-In Conditioner, 12oz Item # 7932	Latitude Natural Style Cream, 5.1oz Item # 7952	Latitude Molding Cream, 2oz Item # 7958	Latitude Matte Texture Clay, 2oz Item # 7962	Latitude Spray Gel, 8oz Item # 7955	Latitude Pomade, 2oz Item # 7960	Latitude Molding Paste, 3.4oz Item # 7964	Latitude Firm Style Gel, 5.1oz Item # 7970	Latitude Firm Style Gel, 5.1oz Item # 7970
---	--	--	---	---	---	--	--	--	-------------------------------------	--	---	---

**AMERICAN
CREW**
Official Supplier to Men™

SHELF 3

American Crew Daily Cleansing Shampoo, 8.4 oz Item # 891	American Crew Daily Deep Moisturizing Shampoo, 8.4 oz Item # 853	American Crew Anti-Dandruff Shampoo, 8.4 oz Item # 856	American Crew 3-in-1 Cleanser, 8.4 oz Item # 848	American Crew Tea Tree 3-in-1 Cleanser, 8.4 oz Item # 836	American Crew Whip, 3 oz Item # 806	American Crew Defining Paste, 3 oz Item # 882	American Crew Fiber Cream, 3.3 oz Item # 894	American Crew Fiber Cream, 3.3 oz Item # 894	American Crew Matte Clay Spray, 5.1 oz Item # 889	American Crew Forming Cream, 3 oz Item # 890	American Crew Pomade, 3 oz Item # 865
--	--	--	--	---	---	---	---	---	---	---	--

**AMERICAN
CREW**
Official Supplier to Men™

SHELF 4

American Crew Medium Hold Spray Gel, 8.4 oz Item # 875	American Crew Matte Clay, 3 oz Item # 888	American Crew Fiber, 3 oz Item # 878	American Crew Firm Hold Styling Gel, 8.4 oz Item # 861	American Crew Firm Hold Styling Gel, 8.4 oz Item # 861	American Crew Firm Hold Styling Gel, 13.1 oz Item # 864	American Crew Firm Hold Styling Gel, 13.1 oz Item # 864	American Crew Grooming Spray, 8.4 oz Item # 866	Bed Head For Men Pure Texture, 2.93 oz Item # 1441	Bed Head For Men Matte Separation, 3oz Item # 1442
--	--	---	--	--	---	---	---	--	--

**TEA TREE
Solutions**
by Great Clips®

SHELF 5

Solutions Tea Tree Shampoo, 12 oz Item # 1860	Solutions Tea Tree Conditioner, 12 oz Item # 1864	Solutions Coconut Oil Conditioning Treatment 1 oz (10pk) Item # 1868	Solutions Tea Tree Paste, 3 oz Item # 1874	Solutions Coconut Oil Texture, 2 oz Item # 1871	Lipcare Item # 1880/Item # 3629T	Promotions, Wet Brush or Optional Products					
--	--	--	---	--	-------------------------------------	---	--	--	--	--	--

GREENLIGHT Planograms January 2024

Large Shelf Fixture–Bestselling National Brands Products



GREENLIGHT Planograms January 2024

Large Shelf Fixture–National Brands SKU by SKU

sexyhair
SHELF 1

Style Sexy Hair Curling Crème, 5.1 oz
Item # 1140

Style Sexy Hair Curling Crème, 5.1 oz
Item # 1140

Style Sexy Hair Curl Power Spray Foam, 8.4 oz
Item # 1141

Style Sexy Hair Play Dirty, 4.8 oz
Item # 1532

Style Sexy Hair Blow It Up Foam, 5 oz
Item # 1536

Style Sexy Hair Frenzy, 2.5 oz
Item # 1535

Style Sexy Hair Hard Up, 5.1 oz
Item # 1528

Big Sexy Hair Powder Play, .53 oz
Item # 1519

Big Sexy Hair Powder Play, .53 oz
Item # 1519

Big Sexy Hair Root Pump Plus, 10 oz
Item # 1522

Big Sexy Hair Spray & Play Hairspray, 10 oz
Item # 1524

Big Sexy Hair Spray & Play Harder Hairspray, 10 oz
Item # 1526

sexyhair
SHELF 2

Healthy Sexy Hair Strengthening Shampoo, 10.1 oz
Item # 1507

Healthy Sexy Hair Strengthening Conditioner, 10.1 oz
Item # 1508

Healthy Sexy Hair Core Flex, 8.5 oz
Item # 1509

Healthy Sexy Hair Core Flex, 8.5 oz
Item # 1509

Healthy Sexy Hair Seal The Deal, 3.4 oz
Item # 1510

Healthy Sexy Hair Seal The Deal, 3.4 oz
Item # 1510

Healthy Sexy Hair Tri-Wheat Leave In Conditioner, 8.5 oz
Item # 1545

Healthy Sexy Hair Love Oil, 2.5 oz
Item # 1544

Healthy Sexy Hair Love Oil, 2.5 oz
Item # 1544

BED HEAD TIGI
SHELF 3

Bed Head Manipulator, 2.01 oz
Item # 1410

Bed Head Ego Boost, 8 oz
Item # 1426

Bed Head After Party, 3.38 oz
Item # 1420

Bed Head After Party, 3.38 oz
Item # 1420

Bed Head Small Talk, 8.12 oz
Item # 1422

Bed Head Superstar Queen for a Day, 10.5 oz
Item # 1416

Bed Head Superstar Queen for a Day, 10.5 oz
Item # 1416

Bed Head Masterpiece Shine Hairspray, 10.3 oz
Item # 1414

Bed Head Masterpiece Shine Hairspray, 10.3 oz
Item # 1414

total results PAUL MITCHELL
SHELF 4

Total Results Keep Me Vivid Shampoo, 10.1 oz
Item # 1217

Total Results Keep Me Vivid Conditioner, 10.1 oz
Item # 1219

Total Results Miracle Creator, 6.8 oz
Item # 1233

Total Results Miracle Creator Hair Mask, 10 pk
Item # 1238

Paul Mitchell Awapuhi Shampoo, 10.14 oz
Item # 7110

Paul Mitchell Super Skinny Serum, 5.1 oz
Item # 7128

Paul Mitchell Sculpting Foam, 6.7 oz
Item # 7170

Paul Mitchell Fast Form, 6.8 oz
Item # 7190

Paul Mitchell Hot Off The Press, 6 oz
Item # 7184

Paul Mitchell Freeze and Shine Super Spray, 8.5 oz
Item # 7180

BOSLEY MD
SHELF 5

Bosley Defense Kit Non Color-Treated
Item # 7441

Bosley Defense Kit Color Safe
Item # 7442

Bosley Bos-Revive Non Color Treated Kit
Item # 7443

Bosley Bos-Revive Color Safe Kit Item # 7444

Bosley Follicle Energizer, 1 oz
Item # 7445

Promotions, Wet Brush or Optional Products