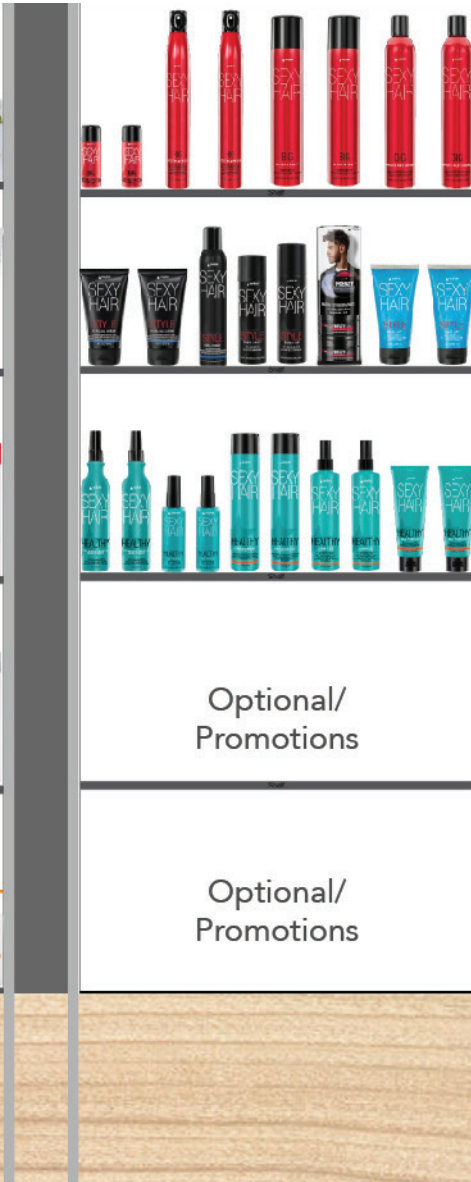


RELAXED Planograms January 2024

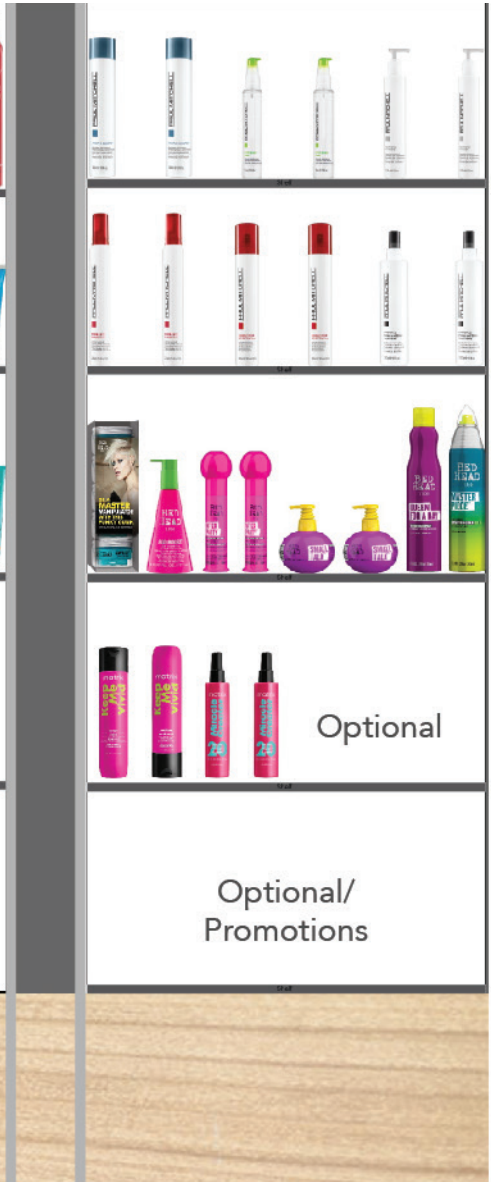
LEFT SECTION



MIDDLE SECTION








RIGHT SECTION



RELAXED MERCHANDISER Planograms January 2024

LEFT SECTION-SKU by SKU

 SHELF 1	Quick Dry Pre-Styler, 8 oz Item # 7660	Root Booster Thickening Spray, 10 oz Item # 7672	Root Booster Thickening Spray, 10 oz Item # 7672	Volumizing Foam, 7 oz Item # 7673	Boosting Blow Out Cream, 6oz Item # 7679	Glossing Multi-Task Cream, 3.4 oz Item # 7667	Designing Taffy, 3.4 oz Item # 7663	Designing Taffy, 3.4 oz Item # 7663		
 SHELF 2	Texturizing Pomade, 2 oz Item # 7665	Pliable Putty, 2oz Item # 7677	Fiber Cream, 3.4oz Item # 7675	Fiber Cream, 3.4oz Item # 7675	Thermal Protection Spray, 6.5 oz Item # 7662	Buildable Hairspray, 10 oz Item # 7680	Curl Hydra Souffle, 6 oz Item # 7686	Curl Whipped Mousse, 8.5 oz Item # 7682	Curl Taming Cream, 6 oz Item # 7684	
 SHELF 3	Nourishing Shampoo, 10.14 oz Item # 7602	Nourishing Shampoo, 10.14 oz Item # 7602	Nourishing Conditioner, 10.14 oz Item # 7607	Nourishing Conditioner, 10.14 oz Item # 7607	Nourishing Leave In Conditioner, 8 oz Item # 7612	Nourishing Oil, 1.75 oz Item # 7615	Nourishing Oil, 1.75 oz Item # 7615	Clarifying Shampoo, 10.14 oz Item # 7643	Violet Shampoo, 10.14 oz Item # 7640	
 SHELF 4	Moisturizing Shampoo, 10.14 oz Item # 7620	Moisturizing Shampoo, 10.14 oz Item # 7620	Moisturizing Conditioner, 10.14 oz Item # 7625	Moisturizing Conditioner, 10.14 oz Item # 7625	Deep Moisturizing Balm, 6oz Item # 7629	Deep Moisturizing Balm, 6oz Item # 7629	Volumizing Shampoo, 10.14 oz Item # 7633	Volumizing Shampoo, 10.14 oz Item # 7633	Volumizing Conditioner, 10.14 oz Item # 7638	Volumizing Conditioner, 10.14 oz Item # 7638
 SHELF 5	3 in 1 Cleanser, 8 oz Item # 7706	3 in 1 Cleanser, 8 oz Item # 7706	Afraid Knot Detangler, 8 oz Item # 7714	Afraid Knot Detangler, 8 oz Item # 7714	Crazy Curls Cream, 8 oz Item # 7719	Crazy Curls Cream, 8 oz Item # 7719	Wacky Gel, 8 oz Item # 7723	Wacky Gel, 8 oz Item # 7723		

MIDDLE SECTION-SKU by SKU



SHELF 1

Big Sexy Hair Powder Play, .53 oz
Item # 1519

Big Sexy Hair Powder Play, .53 oz
Item # 1519

Big Sexy Hair Root Pump Plus, 10 oz
Item # 1522

Big Sexy Hair Root Pump Plus, 10 oz
Item # 1522

Big Sexy Hair Spray & Play
Hairspray, 10 oz
Item # 1524

Big Sexy Hair Spray & Play
Hairspray, 10 oz
Item # 1524

Big Sexy Hair Spray & Play Harder
Hairspray, 10 oz
Item # 1526

Big Sexy Hair Spray & Play Harder
Hairspray, 10 oz
Item # 1526



SHELF 2

Style Sexy Hair
Curling Crème, 5.1 oz
Item # 1140

Style Sexy Hair
Curling Crème, 5.1 oz
Item # 1140

Style Sexy Hair
Curl Power Spray Foam, 8.4 oz
Item # 1141

Style Sexy Hair Play Dirty, 4.8 oz
Item # 1532

Style Sexy Hair
Blow It Up Foam, 5 oz
Item # 1536

Style Sexy Hair Frenzy, 2.5 oz
Item # 1535

Style Sexy Hair Hard Up, 5.1 oz
Item # 1528

Style Sexy Hair Hard Up, 5.1 oz
Item # 1528



SHELF 3

Healthy Sexy Hair Tri-Wheat
Leave In Conditioner, 8.5 oz
Item # 1545

Healthy Sexy Hair Tri-Wheat
Leave In Conditioner, 8.5 oz
Item # 1545

Healthy Sexy Hair Love Oil, 2.5 oz
Item # 1544

Healthy Sexy Hair Love Oil, 2.5 oz
Item # 1544

Healthy Sexy Hair
Strengthening Shampoo, 10.1 oz
Item # 1507

Healthy Sexy Hair
Strengthening Conditioner, 10.1 oz
Item # 1508

Healthy Sexy Hair Core Flex, 8.5 oz
Item # 1509

Healthy Sexy Hair Core Flex, 8.5 oz
Item # 1509

Healthy Sexy Hair Seal The Deal, 3.4 oz
Item # 1510

Healthy Sexy Hair Seal The Deal, 3.4 oz
Item # 1510

SHELF 4

Promotions, Wet Brush or Optional Products

SHELF 5

Promotions, Wet Brush or Optional Products

RELAXED MERCHANDISER Planograms January 2024

RIGHT SECTION-SKU by SKU

PAUL MITCHELL

SHELF 1

Paul Mitchell Awapuhi Shampoo, 10.14 oz
Item # 7110

Paul Mitchell Awapuhi Shampoo, 10.14 oz
Item # 7110

Paul Mitchell Super Skinny Serum, 5.1 oz
Item # 7128

Paul Mitchell Super Skinny Serum, 5.1 oz
Item # 7128

Paul Mitchell Fast Form, 6.8 oz
Item # 7190

Paul Mitchell Fast Form, 6.8 oz
Item # 7190

PAUL MITCHELL

SHELF 2

Paul Mitchell Sculpting Foam, 6.7 oz
Item # 7170

Paul Mitchell Sculpting Foam, 6.7 oz
Item # 7170

Paul Mitchell Hot Off The Press, 6 oz
Item # 7184

Paul Mitchell Hot Off The Press, 6 oz
Item # 7184

Paul Mitchell Freeze and Shine, 8.5 oz
Item # 7180

Paul Mitchell Freeze and Shine, 8.5 oz
Item # 7180

BED HEAD
TIGI

SHELF 3

Bed Head Manipulator, 2.01 oz
Item # 1410

Bed Head Ego Boost, 8 oz
Item # 1426

Bed Head After Party, 3.38 oz
Item # 1420

Bed Head After Party, 3.38 oz
Item # 1420

Bed Head Small Talk, 8.12 oz
Item # 1422

Bed Head Small Talk, 8.12 oz
Item # 1422

Bed Head Superstar Queen for a Day, 10.5 oz
Item # 1416

Bed Head Masterpiece Shine Hairspray, 10.3 oz
Item # 1414

total results™

SHELF 4

Total Results Keep Me Vivid Shampoo, 10.1 oz
Item # 1217

Total Results Keep Me Vivid Conditioner, 10.1 oz
Item # 1219

Total Results Miracle Creator, 6.8 oz
Item # 1233

Total Results Miracle Creator, 6.8 oz
Item # 1233

Optional Products

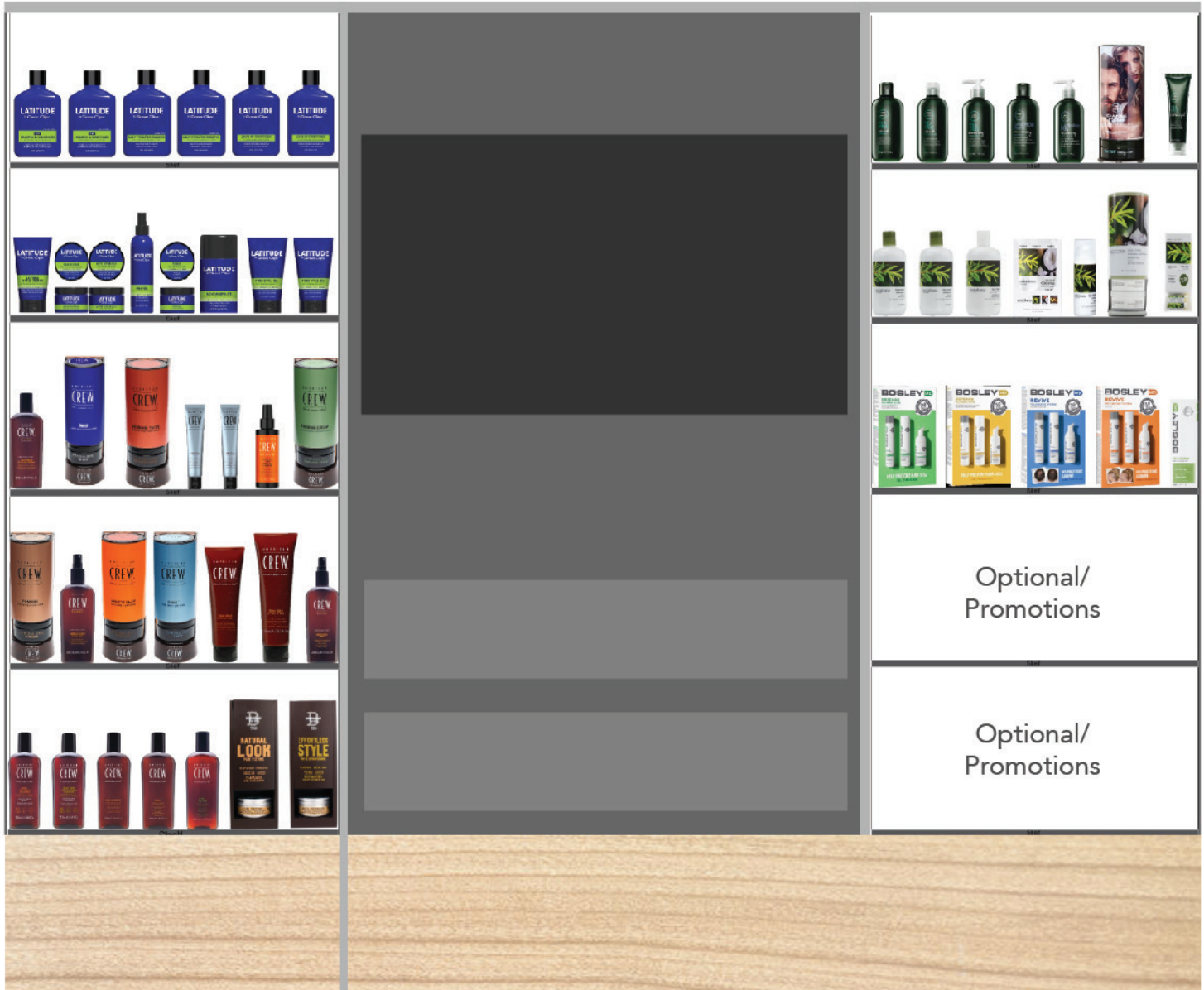
SHELF 5

Promotions, Wet Brush or Optional Products

RELAXED Planograms January 2024

LEFT SECTION

RIGHT SECTION



RELAXED MERCHANDISER Planograms January 2024

VIDEO WALL-LEFT SECTION SKU by SKU

LATITUDE
by Great Clips®

SHELF 1

Latitude 2-in-1
Shampoo + Conditioner, 12oz
Item # 7927

Latitude 2-in-1
Shampoo + Conditioner, 12oz
Item # 7927

Latitude Daily
Hydrating Shampoo, 12oz
Item # 7922

Latitude Daily
Hydrating Shampoo, 12oz
Item # 7922

Latitude Daily Leave-In
Conditioner, 12oz
Item # 7932

Latitude Daily Leave-In
Conditioner, 12oz
Item # 7932

LATITUDE
by Great Clips®

SHELF 2

Latitude Natural
Style Cream, 5.1oz
Item # 7952

Latitude Molding Cream, 2oz
Item # 7958

Latitude Matte
Texture Clay, 2oz
Item # 7962

Latitude Spray Gel, 8oz
Item # 7955

Latitude Pomade, 2oz
Item # 7960

Latitude Molding Paste, 3.4oz
Item # 7964

Latitude Firm Style Gel, 5.1oz
Item # 7970

Latitude Firm Style Gel, 5.1oz
Item # 7970

AMERICAN
CREW
Official Supplier to Men™

SHELF 3

American Crew Light Hold
Texture Lotion, 8.4 oz
Item # 867

American Crew
Whip, 3 oz
Item # 806

American Crew
Defining Paste, 3 oz
Item # 882

American Crew
Fiber Cream, 3.3 oz
Item # 894

American Crew
Fiber Cream, 3.3 oz
Item # 894

American Crew
Matte Clay Spray, 5.1 oz
Item # 889

American Crew
Forming Cream, 3 oz
Item # 890

AMERICAN
CREW
Official Supplier to Men™

SHELF 4

American Crew Pomade, 3 oz
Item # 865

American Crew Medium Hold
Spray Gel, 8.4 oz
Item # 875

American Crew
Matte Clay, 3 oz
Item # 888

American Crew Fiber, 3 oz
Item # 878

American Crew Firm Hold
Styling Gel, 8.4 oz
Item # 861

American Crew Firm Hold
Styling Gel, 13.1 oz
Item # 864

American Crew
Grooming Spray, 8.4 oz
Item # 866

AMERICAN
CREW
Official Supplier to Men™

BED HEAD
For Men
TIGI

SHELF 5

American Crew Daily
Cleansing Shampoo, 8.4 oz
Item # 891

American Crew Daily Deep
Moisturizing Shampoo, 8.4 oz
Item # 853

American Crew Anti-Dandruff
Shampoo, 8.4 oz
Item # 856

American Crew 3-in-1
Cleanser, 8.4 oz
Item # 848

American Crew Tea Tree
3-in-1 Cleanser, 8.4 oz
Item # 836

Bed Head For Men
Matte Separation, 3oz
Item # 1442

Bed Head For Men
Pure Texture, 2.93 oz
Item # 1441

RELAXED MERCHANDISER Planograms January 2024

VIDEO WALL–RIGHT SECTION SKU by SKU

PAUL MITCHELL

SHELF 1

Tea Tree Shampoo 10.14oz
Item # 7200

Tea Tree Conditioner 10.14oz
Item # 7204

Tea Tree Hair & Body
Moisturizer 10.14oz
Item # 7214

Tea Tree Lavender Mint
Shampoo 10.14oz
Item # 7218

Tea Tree Lavender Mint
Conditioner 10.14oz
Item # 7219

Tea Tree Shaping Cream 3oz
Item # 7208

Tea Tree Firm Hold Gel 6.8oz
Item # 7210

**TEA TREE
solutions**
by Great Clips

SHELF 2

Solutions Tea Tree Shampoo, 12 oz
Item # 1860

Solutions Tea Tree Shampoo, 12 oz
Item # 1860

Solutions Tea Tree Conditioner, 12 oz
Item # 1864

Solutions Coconut Oil
Conditioning Treatment 1 oz (10pk)
Item # 1868

Solutions Tea Tree Paste, 3 oz
Item # 1874

Solutions Coconut Oil Texture, 2 oz
Item # 1871

Lipcare
Item # 1880/Item # 3629T

BOSLEY MD

SHELF 3

Bosley Defense Kit Non Color-Treated
Item # 7441

Defense Kit Color Safe
Item # 7442

Revive Kit Non Color-Treated
Item # 7443

Revive Kit Color Safe
Item # 7444

Follicle Energizer 1oz
Item # 7445

SHELF 4

Promotions, Wet Brush
or Optional Products

SHELF 5

Promotions, Wet Brush
or Optional Products