

LATITUDE

by Great Clips®

Salon Launch Kits Pre-Order

Kits will be shipped early April.

Retail Launch Kit Contents:

- (3) Daily Hydrating Shampoo, 12oz
- (3) 2-in-1 Shampoo + Conditioner, 12oz
- (3) Leave-In Conditioner, 12oz
- (3) Natural Style Cream, 5.1oz
- (3) Spray Gel, 8oz
- (3) Molding Cream, 2oz
- (3) Pomade, 2oz
- (3) Matte Texture Clay, 2oz
- (3) Molding Paste, 3.4oz
- (3) Firm Style Gel, 5.1oz
- (1) Molding Cream Gravity Feed - **67% off!**
- (1) Pomade Gravity Feed - **67% off!**
- (1) Matte Texture Clay Gravity Feed - **67% off!**

Receive FREE:

- (50) Daily Hydrating Shampoo Packettes
- (50) 2-in-1 Shampoo + Conditioner Packettes
- (1) Hair Care Shelf Talker
- (1) Styling Shelf Talker
- (1) PK Booklet
- (4) Mirror Clings
- (2) Air Fresheners

Item #: 7900
 Reg GC Cost: \$275.65
 Promo GC Cost: \$205.65
 Salon Saves: \$70.00 (25%)



Backbar Launch Kit Contents:

- (1) Daily Hydrating Shampoo, 32oz
- (1) 2-in-1 Shampoo + Conditioner, 32oz
- (1) Firm Style Gel, 32oz
- (1) Leave-In Conditioner, 12oz
- (1) Natural Style Cream, 5.1oz
- (1) Spray Gel, 8oz
- (1) Molding Cream, 2oz
- (1) Pomade, 2oz
- (1) Matte Texture Clay, 2oz
- (1) Molding Paste, 3.4oz
- (3) Liter Pumps
- (2) Latitude Mister Water Bottles

SAVE 15%!

Item #: 7901
 Reg GC Cost: \$100.00
 Promo GC Cost: \$84.98
 Salon Saves: \$15.02 (15%)



Name _____

Phone _____

Salon # _____

Salon Address _____

To reserve your launch kit, contact Salon Innovations:

- Call Salon Innovations at 1-800-433-5980
- Complete the information below and fax to 763-545-7867
- Email orders@saloninnovations.com with the information below



Salon Launch Kits	Quantity
#7900 Retail Launch Kit	
#7901 Backbar Launch Kit	

WHAT IS LATITUDE BY GREAT CLIPS®?

Latitude combines the best-sellers from Men Solutions by Great Clips® and GRIT™, infuses new ingredients and technology into some of those great products, and takes them to the next level with this exciting new value-priced men's line available exclusively at Great Clips®.

LATITUDE

by Great Clips®

men
solutions
by Great Clips®

GRIT™

FAVORITE PRODUCTS KEPT FROM GRIT & MEN SOLUTIONS



NEW PRODUCTS!



NEW!

2-IN-1 SHAMPOO & CONDITIONER

Offers all around ease and efficiency.

NEW!

DAILY HYDRATING SHAMPOO

Offers a refreshing cleanse while keeping hair hydrated and soft.

NEW!

MATTE TEXTURE CLAY

Moldable texture, medium hold, smooth matte finish.

Men Solutions by Great Clips® and GRIT™ have been discontinued.
All Latitude by Great Clips® products are required.