

solutions

by Great Clips®

#1 SELLING BRAND AT GREAT CLIPS

Solutions by Great Clips, features professional products formulated with quality ingredients to provide a great experience and high performance. This brand offers a complete range of products for all hair types, kids to adults, men and women.



NOURISHING SHAMPOO

A color-safe, nourishing shampoo that cleanses hair while adding moisture and restoring shine.



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KEY BENEFITS:

- Repairs dry, damaged hair
- Restores shine
- Strengthens and nourishes hair
- Argan oil adds moisture and smoothes
- Sulfate-free and paraben free
- Safe for color treated hair
- Passion fruit and star flower fragrance

HOW TO USE: Apply to wet hair. Lather and rinse thoroughly.

WHO NEEDS THIS PRODUCT: Safe to use daily on all hair types.

NOURISHING CONDITIONER

A nourishing conditioner that helps strengthen and smooth hair.



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KEY BENEFITS:

- Argan oil helps smooth and repair dry hair
- Hydrates and strengthens hair to prevent damage without weighing it down
- Adds shine
- Sulfate-free and paraben free
- Safe for color-treated hair
- Passion fruit and star flower fragrance

HOW TO USE: Apply to wet, clean hair. Rinse.

WHO NEEDS THIS PRODUCT: Can be used daily on all hair types.

LEAVE-IN CONDITIONER

A light conditioner spray that can easily be applied directly to dry ends for added protection or to aid in detangling.



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KEY BENEFITS:

- Detangles
- Protects from heat
- Enhances shine
- Repairs damage
- Softens
- Fights frizz
- Lightweight
- Restores strength
- Prevents breakage
- Passion fruit and star flower fragrance

HOW TO USE: Spray on towel-dried hair, do not rinse out.

WHO NEEDS THIS PRODUCT: If a customer doesn't have special haircare needs but has fine to medium hair, recommend this light conditioner. If a customer has longer hair, this conditioner may be used alone as a detangling agent or in conjunction with the Nourishing Conditioner to provide their ends with added nourishment and protection.

NOURISHING OIL

An Argan oil blend that can be used as a daily moisturizer for hair and skin.

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KEY BENEFITS:

- Hydrates, revives and nourishes hair
- Smooths dry, frizzy hair
- Speeds up drying time
- Gives hair a natural, silky finish
- Protects hair against damage
- Absorbs easily and quickly into hair and skin

HOW TO USE: Distribute a small amount of oil evenly through clean, towel-dried hair and style as usual. OR, distribute a small amount through dry hair to moisturize, reduce frizz and add instant shine.

WHO NEEDS THIS PRODUCT: Can be used daily on all hair types. Ideal for those with dry, damaged hair.

MOISTURIZING SHAMPOO

A highly effective moisturizing shampoo that will help to repair and restore luster.



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KEY BENEFITS:

- Adds incredible moisture
- Cleanses without drying hair out
- Smoothing properties

HOW TO USE: Apply to wet hair, lather and rinse.

WHO NEEDS THIS PRODUCT: This shampoo can be used daily on hair that is coarse, curly, wiry, dry or damaged from chemical processes. It may also be effective for dry, itchy scalp conditions.

MOISTURIZING CONDITIONER

A rinse-out conditioner that will help soften dry, coarse or damaged hair.



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KEY BENEFITS:

- Provides moisture
- Smoothing properties
- Helps tame unruly curls and frizz

HOW TO USE: Apply to wet hair, leave in for 1 to 3 minutes, rinse.

WHO NEEDS THIS PRODUCT: This conditioner is designed to be used following Solutions Moisturizing Shampoo. It will help to soften and add luster and shine to hair that is naturally curly, dry or damaged from chemical processes.

DEEP MOISTURIZING BALM

An intense, moisturizing treatment for hair that is dry, lifeless or has been damaged by chemical services.



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KEY BENEFITS:

- Provides intense moisture
- Repairs damaged hair
- Adds softness
- Helps tame unruly curls and frizz

HOW TO USE: Squeeze out excess water, apply balm, work through ends, leave in for 5 minutes, rinse.

WHO NEEDS THIS PRODUCT: Deep Moisturizing Balm should be used following Solutions Moisturizing Shampoo. It will repair damage and soften excessively curly, wiry or coarse hair. Stylists should recommend this product for daily use on customers with extremely damaged hair.

VOLUMIZING SHAMPOO

An ideal daily shampoo for people with fine, thin or oily hair.



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KEY BENEFITS:

- Adds bounce and volume
- Gently cleanses

HOW TO USE: Apply to wet hair, lather and rinse.

WHO NEEDS THIS PRODUCT: This shampoo is recommended for any one needing added volume without added weight. Works extremely well on oily hair, yet is gentle enough for daily use. Helps hair retain optimum moisture balance. The Lemongrass fragrance is fresh and invigorating.

VOLUMIZING CONDITIONER

A light detangling conditioner that will add shine without weight.



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KEY BENEFITS:

- Weightless shine and moisture
- Softens hair

HOW TO USE: Apply to wet hair, leave in 1 minute, rinse.

WHO NEEDS THIS PRODUCT: This conditioner is recommended for use with Solutions Volumizing Shampoo for anyone who desires thicker, fuller feeling hair. Hair will have radiant shine with no added weight or oils.

CLARIFYING SHAMPOO

NOW SULFATE FREE!

A shampoo formulated to lift away the dulling build-up in hair that can affect style ability. Also works to counter the effects of chlorine and mineral deposits.



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KEY BENEFITS:

- Removes styling build-up
- Revives body and shine
- Improves scalp health
- Sulfate free formula for enhanced color protection

HOW TO USE: Apply to wet hair, lather, leave in for 3 minutes, rinse.

WHO NEEDS THIS PRODUCT: This Clarifying Shampoo is recommended for all hair types. People with noticeable buildup or who use lots of styling aids should incorporate this Clarifying Shampoo into a weekly, bi-weekly or monthly cleansing routine. It will ensure shine and manageability as well as continued scalp health. Frequency depends on health of the hair and severity of the problem. All customers should utilize this shampoo occasionally, just to combat the normal environmental stresses encountered by hair.

VIOLET SHAMPOO

A toning shampoo formulated to brighten and enhance blonde, gray and white hair.

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KEY BENEFITS:

- Tones gray, blonde and white hair
- Neutralizes unwanted brassy warmth
- Illuminates blonde highlights
- Brightens color-treated or natural hair

HOW TO USE: Apply to wet hair, lather, leave on for 3-5 minutes and rinse.

Depending on the customer's routine, Violet Shampoo should be used no more than 2-3 times per week in rotation with their favorite shampoo to maintain results.

WHO NEEDS THIS PRODUCT: Recommended for customers with chemically treated or natural, blonde, gray or white hair, who want to remove warmth and brassy tones. Can be used by both men and women.