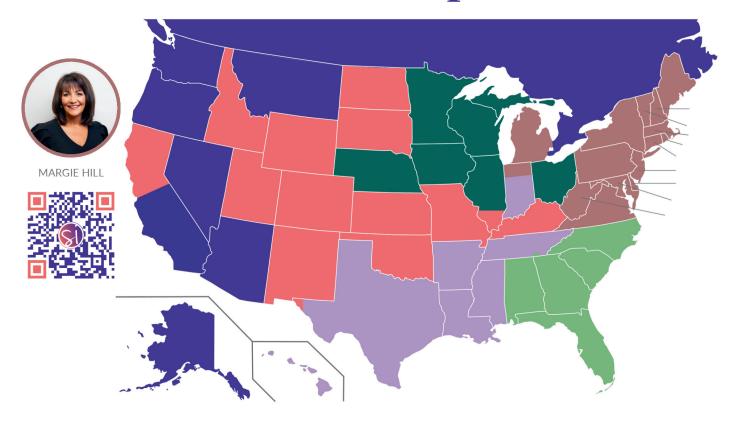
Meet the Business Development Team































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Margie Hill **Director of Business Development**

Margie has been in the Beauty Industry for 40+ years. Her passion is developing leadership and motivational skills for salon managers and collaborating with her team of Business Development Managers. Margie is dedicated to inspiring, motivating and developing the future generation of industry leaders.



Paula Gallegos, **Business Development Manager**

Paula is a licensed cosmetologist with 40+ years of experience in the Salon Industry. She is passionate about helping others build confidence with product. Paula sets high standards for herself, encouraging others to strive for excellence. Her presence in the field testifies to her expertise, dedication to professionalism and quality results.



Tiffany Taylor **Business Development & Creative Projects Manager**

Tiffany has dedicated her entire career to the Salon Industry: 25+ years. Her passion is educating stylists and salon leaders. As a stylist, Tiffany collaborates with the BDM Team to grow stylists' professionalism by creating tools, resources and trainings. Tiffany's broad range of expertise navigates the way to building your salon's retail culture.





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Cindy Hein Business Development Manager

Cindy has 20+ years of experience in the retail environment and continues to be passionate, innovative and solution focused. She shares extensive knowledge with salons in retail sales, inventory control and merchandising. Her passion is supporting stylists and salon owners to elevate their craft while growing revenue for their salons



Renee Lee **Business Development Manager**

Renee has 20+ years of experience connected to retail and merchandising. Her passion is helping salons find areas of opportunity in merchandising and smart inventory. Using her experience, Renee works with organizations at all levels to help them understand how retail can easily be a great connector.



Nick Stephen **Business Development Manager**

Nick has dedicated 20+ years to Education and Development. His passion is helping salon owners and stylists succeed by revealing their potential. Nick's background and experience provides essential insight and support, helping to guide your salon's retail success.



Heidi Johnson **Business Development Manager**

Heidi has over 20+ years of experience as a licensed cosmetologist in the retail and service industry. She builds and nurtures relationships with business partners, leadership teams, and stylists while driving sales, education, and operational excellence. Skilled in presenting, business analysis, and team coordination, Heidi brings a results-driven mindset to her role as Business Development Manager.