

solutions
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STYLING

#1 SELLING BRAND AT GREAT CLIPS

Solutions by Great Clips, features professional products formulated with quality ingredients to provide a great experience and high performance. This brand offers a complete range of products for all hair types.



CURL TAMING CREAM

Lightweight, non-crunchy formula provides soft, touchable definition, improves bounce, and prevents breakage. A blend of Shea Butter and Coconut Oil helps hydrate curls, and gives a frizz-free finish.



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KEY BENEFITS:

- Enhances and defines curls
- Tames and polishes
- Adds hydration
- Prevents breakage
- Frizz-free finish
- Touchable definition and hold
- Formulated with Shea Butter & Coconut Oil
- Free of silicone & mineral oil

HOW TO USE: On wet hair, section and apply evenly using praying hands method or finger combing. Scrunch well to encourage bounce. Air dry or diffuse. Dry completely before shaking out curls. **GREAT CURLY COMBO:** Add equal parts Curl Taming Cream and Curl Hydra Souffle into palm and mix completely. Apply evenly to hair and style as desired.

WHO NEEDS THIS PRODUCT: Works well for medium to coarse hair textures. Great for waves, curls, coils and all curl patterns in between!

CURL HYDRA SOUFFLE

Non-sticky, lightweight formula gives form, bounce, and definition to natural waves, curls, and coils. This uniquely hydrating styling aid leaves hair healthy, moisturized, and frizz-free. Great for wash and go styles!



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KEY BENEFITS:

- Forms and elongates curls
- Adds hydration and moisture
- Revives natural shine
- Defines and de-frizzes
- Lightweight and non-sticky
- Formulated with Olive Oil
- Free of silicone and mineral oil

HOW TO USE: On wet hair, section and apply evenly using praying hands method or finger combing. Scrunch well to encourage bounce. Air dry or diffuse. Dry completely before shaking out curls. If a light cast is left, simply scrunch out the crunch. **GREAT CURLY COMBO:** Add equal parts Curl Taming Cream and Curl Hydra Souffle into palm and mix completely. Apply evenly to hair and style as desired.

WHO NEEDS THIS PRODUCT: Can be used on fine, medium and coarse hair textures. Great for waves, curls, coils and all curl patterns in between!

CURL WHIPPED MOUSSE

A medium hold hydrating mousse to define and enhance curls. Non-sticky formula leaves hair feeling soft, polished, and crunch-free.



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KEY BENEFITS:

- Defined, crunch-free curls
- Adds shine
- Controls frizz
- Balances hydration
- Non-drying
- Medium hold
- Formulated with Hemp Seed Oil

HOW TO USE: Shake well. Dispense upside down. Work through damp curls with your hands or use a wide tooth comb for even distribution. Shape curls as desired and air dry or diffuse. Scrunch in an upward motion after applying to encourage curl. As hair dries, twist hair section by section, and continue to scrunch upward.

WHO NEEDS THIS PRODUCT: Works well on fine, medium and coarse hair types. For fine hair, use a small amount. Performs best on wavy to curl hair textures, but can be used on all curl types.

THERMAL PROTECTION SPRAY

A fast-drying thermal protection spray to protect hair from curling irons and flat irons. Fight frizz, add shine, and enjoy long-lasting style memory with this easy-to-apply fine mist.



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KEY BENEFITS:

- Helps protect hair from iron heat up to 450°F
- Reduces damage from heat
- Fights frizz and static
- Fast-drying
- Adds shine
- Touchable hold
- Lightweight
- Offers style memory

HOW TO USE: Spray on to dry hair before using heat styling tools. Work in sections and comb through for best results.

WHO NEEDS THIS PRODUCT: Thermal Protection Spray can be used on all hair types and textures. Essential for those who use flat irons and curling irons to style their hair.

TEXTURE SPRAY

Texture Spray uses Sea Salt to create a beach-inspired style, build volume, and add body and fullness from root to end while maintaining moisture.

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KEY BENEFITS:

- Provides a medium, flexible hold
- Builds texture for natural waves
- Controls against humidity
- Fights frizz
- Sea Salt helps add body and fullness
- Kelp Extract helps retains moisture
- Natural finished look

HOW TO USE: Spray all over damp or dry hair from root to end. Scrunch and twist to enhance texture, then diffuse or air dry. Reapply as needed.

WHO NEEDS THIS PRODUCT: Formulated for those seeking beachy, wavy styles. Great for all hair types, textures, and lengths. Can be used to refresh curls and waves on day 2+ hair.

QUICK-DRY PRE-STYLER

A leave-in spray primer treatment that softens, moisturizes, detangles and improves manageability. Plus, it provides thermal and UV protection while reducing drying time.



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KEY BENEFITS:

- Softens
- Lightly moisturizes
- Detangles
- Adds shine
- Protects from heat damage
- Offers UV protection
- De-frizz
- Makes drying easier
- Anti-breakage
- Improves manageability
- Color safe formula

HOW TO USE: Spray on wet, damp, or towel-dried hair, do not rinse out. Rake through, and style. Air dry for a natural look or use a blow dryer for a sleek finish.

WHO NEEDS THIS PRODUCT: This pre-styler can be used daily on all hair types and textures. It's essential for those with dry, damaged, and/or color-treated hair. Those with long, breakage-prone hair will also greatly benefit.

BUILDABLE HAIRSPRAY

A touchable hairspray with the ability to layer for a stronger hold.

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KEY BENEFITS:

- Humidity-resistant
- Long-lasting hold
- Provides outstanding shine
- Coats evenly and dries quickly
- Layer for additional hold

HOW TO USE: Holding the can 8-12" away, spray onto a dry, finished style. Allow to dry for a few seconds before layering for additional hold.

WHO NEEDS THIS PRODUCT: Everyone! This hairspray works for all hair types, textures and lengths.

FIBER CREAM

A creamy, liquid styling tool that delivers flexible style with firm control.

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KEY BENEFITS:

- Strong formula provides firm hold, while elastic fibers provide pliable styling
- Creates long-lasting volume and lift in any style
- Sets up quickly and shampoos out easily
- The more you work this product, the tougher it gets

CONTROL: Firm

HOW TO USE: Apply to damp hair.

WHO NEEDS THIS PRODUCT: Any customer looking for a strong, yet pliable hold with a matte finish.

DESIGNING TAF-FY

A styling cream that gives pliable hold and lots of shine.

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KEY BENEFITS:

- Adds texture
- Adds depth and dimension
- Provides shine

HOW TO USE: Start with small amount, rub between palms and work through slightly damp or dry hair.

WHO NEEDS THIS PRODUCT: Designing Taffy is a versatile product that can be recommended to customers with a wide range of hair lengths and textures. Excellent for achieving funky looks on shorter, texturized styles but may also be used to smooth and define. Gives added depth to styles. Appeals to both male and female customers.

TEXTURIZING POMADE

A light-holding styling aid that lends lots of shine to your style.

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KEY BENEFITS:

- Provides added shine to hair
- Light to medium hold
- Adds texture and separation

HOW TO USE: Start with small amount, rub between palms and work through slightly damp or dry hair.

WHO NEEDS THIS PRODUCT: Recommend Texturizing Pomade to customers with fine to medium textures of hair and who are looking for something they can use to slick their styles back, control frizz or that they can use for piecing. Unisex product appeals to both male and female customers.

GLOSSING MULTI-TASK CREAM

A light cream to do it all.

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KEY BENEFITS:

- Eliminates frizz and fly-aways
- Smooths
- Adds softness
- Illuminates strands
- Protects from heat damage
- Reduces dry time
- Preps for style-ability

HOW TO USE: To tame and smooth dry hair, apply a small amount and smooth with hands. For enhanced shine, apply to damp hair and use a blow dryer or allow to air dry. Use a small amount to break up curls for a frizz-free finish.

WHO NEEDS THIS PRODUCT: Anyone who desires a smooth, polished and soft style. It's the perfect "multi-tasking" prep and finishing product for any style.

ROOT BOOSTER THICKENING SPRAY

A humidity-resistant thickening spray to give volume, body and lift.

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KEY BENEFITS:

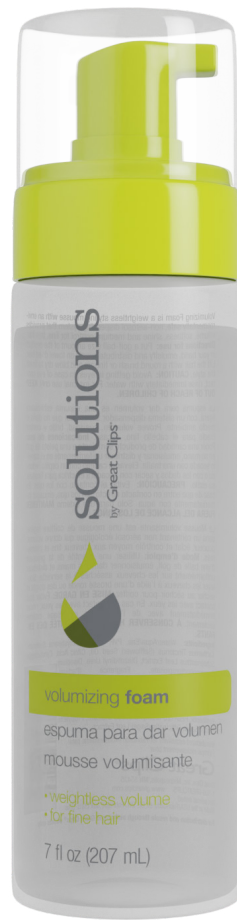
- Provides all around volume - from root to end
- Protects from heat damage
- Humidity-resistant
- Leaves a soft shine and healthy finish

HOW TO USE: On towel-dried hair, spray at the roots for intense lift and mid-length to ends for added thickness and texture.

WHO NEEDS THIS PRODUCT: Great for those with fine to medium hair textures, looking for added body and volume. Can be used on all hair lengths.

VOLUMIZING FOAM

Styling foam with an environmentally safe, non-aerosol dispensing system.



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KEY BENEFITS:

- Provides volume
- Adds shine
- Medium control
- Softness without weight

HOW TO USE: Put a golf-ball sized amount in your hand, emulsify and distribute evenly on towel-dried hair. Lift the hair with a round brush or fingers and blow dry to finish the style.

WHO NEEDS THIS PRODUCT: This non-aerosol foam is recommended for people with fine to medium hair seeking extra volume, softness, shine and medium control.

PLIABLE PUTTY

A finishing product that provides great flexibility and texture with a medium hold.

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KEY BENEFITS:

- Adds texture and support to define style
- Separates hair to show off interior layering and dimension
- Beeswax acts as a moisture barrier
- Wheat Protein adds body and volume to hair
- Shampoos out easily without build-up
- Great for detail work on styles

CONTROL: Medium, Moldable

HOW TO USE: Apply to damp or dry hair.

WHO NEEDS THIS PRODUCT: Any customer looking for pliable hold with added fullness, texture, and a hint of shine - wet or dry.

BOOSTING BLOWOUT CREAM

A gel lotion used to enhance and boost your blowout.



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KEY BENEFITS:

- The perfect blow dry prep product
- Boosts body & fullness
- Protects from heat damage
- Enhances hair's natural shine
- Adds control for additional styling

HOW TO USE: Apply to palm of hand, emulsify and distribute through damp hair. Blow-dry using your fingers or a round brush.

WHO NEEDS THIS PRODUCT: Great for any hair texture or length. Recommend to those who regularly blow dry their hair and are looking for added body and volume.